



Alfredo Navas Fernandini
Curriculum Vitae

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Multimedia Designer

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Custom estimate each project based on your specific needs to give you the fairest price possible. I currently charge US \$50 an hour, and total cost may vary based on complexity, size, number of colors, final output needs, etc.

Note that all rates are subject to change without notice. Written Quotes and Custom estimates: Any prices quoted are good for thirty (30) days from date on estimate. Contact Me for your free consultation.

Web Services

Web Design Rates for Small Websites:

XHTML Website \$500

- Made in CSS
- Designing up to 5 pages
- Simple Logo
- Search Engine Optimization friendly

XHTML & Flash Website \$750

- Flash Animation (bottoms and intro)
- Made in CSS
- Designing up to 5 pages
- Simple Logo
- Search Engine Optimization friendly

Flash Website \$1000

- Entirely Build on Flash
- Designing up to 5 pages
- Simple Animated Logo

Design Rates for other Web Media:

HTML Banners \$25

Flash Banners \$50

eMail Campaigns \$100

Flash intros \$100

Print Services

Rates for Print Services:

Brochures (6 Panels) \$500

Small Brochures Price per Panel \$100

Flyers \$150

Ad Design (single page) \$250

Ad Design (two page spread) \$350

Identity Design:

Logo Development Package \$200

- unlimited colors or PMS spot colors
- three initial concepts presented, one of which will be developed
- up to three rounds of revisions to this concept
- all electronic file formats created - fully editable master files, color and black/white versions for professional and in-house printing, optimized web files for fast, accurate loading on any browser or platform.
- customized guide explaining all file formats

Business Cards & Letterheads \$150

A set of all three includes the layout and design for a business card, letterhead and envelope. Final files will be delivered on disk, ready for professional printing, including the fonts used.

* For prizes on magazine, newspaper design, illustrations, character design & other media please contact me for your free consultation.